

WHO ARE WE?

UNIMED Development & Medical Innovation Center is a cooperative company devoted to consulting and advising in strategy and management, specializing in health, life sciences and healthcare services.

We are not positioned in the healthcare market, much less in the medical-health services. We introduce ourselves as a coherent human idea to give answers to life, health and people medicine. We differentiate ourselves from competing companies in the healthcare market for our values, our innovative mission to undertake through cooperation, collaboration and solidarity with the vendor and provider world of health and medicine services.

We develop services and products that are out of business in the health sector, we focus on developing solutions to unsatisfied services in key areas of the sector.

Our model is based on cooperation, based on a human, cognitive and emotional capital. We develop the notion of learning community and our contribution to knowledge in the field of health, life sciences and social and healthcare services from the fields of consulting, advisory and management.

For our business-cooperative nature, we set the projects development as a bond of cooperation-collaboration with those who access our services and products. We generate a binding framework of interest in the common good among firms, which goes beyond simple customer relationship. We are committed to generating knowledge, sharing it in this framework and turning it into results that impact people as final *persumers* and *persuaries* of health value.

We cooperate and collaborate for organizations and teams that are market leaders, those who anticipate the changes, which create the rules, those who innovate, who always want to improve their efficiency and cooperative positioning.

These are times to leave the old principle of competition in the health sector. We talk about cooperation and collaboration because we want to be a business partner for organizations and teams that are geared to their environment, in the broadest sense; those who want to learn about new trends in: Integrative Diversity Sciences, Unified Medicine, Holomedic Model, Holomedic Clinical Practice, Cooperative Public Health System, Primary Health Self-Management, and anticipate them.

We have the experience of a multidisciplinary and intersectoral team of excellent professionals, motivated, competent, responsible, experts in health, social services and social health and biomedicine, able to create and develop a new relationship between people and health professionals with health service suppliers, providers and managers.

We are a company with an emerging business-cooperative model that creates value for partners and collaborative cooperative partners, researchers, doctors, entrepreneurs and investors who are already driving successful innovation in the field of health.

Cooperative values

- Commitment
- Autonomy
- Daring
- Cooperation
- Integrity